

* MEDIA ALERT 4/19/17 *



**GRAND JUNCTION VISITOR & CONVENTION BUREAU
TO HOST PRIVATE “TOURISM DAY AT THE VISITOR CENTER” EVENT**

- *Tourism season in Grand Junction has started earlier than usual, this event is primed to educate frontline tourism staff regarding local attractions, activities, and more to prepare them for visitor questions.*

Media

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WHO: The Grand Junction Visitor & Convention Bureau – a Department of the City of Grand Junction invites guests and media to attend.

WHAT: Private “Tourism Day at the Visitor Center” event for local tourism industry partners

WHEN: **Thursday, April 27, 2017 – 1:00–4:00 pm**

WHERE: **Grand Junction Visitor Center - 740 Horizon Drive**
****Parking is only available at the Super 8 Motel during this event for attendees.**
****Please note: this event is not open to the public**

WHY: **Mark Your Calendars: GJ Visitor Center Open House: April 27, 2017**

In preparation of [National Tourism Week](#), the Grand Junction Visitor & Convention Bureau is connecting attractions & organizations with frontline workers at ***Tourism Day at the Visitor Center***. Employees from hotels, non-profit organizations and tourism related businesses are invited to come and learn about local attractions. Booths will be set-up to educate attendees with the various offerings to visitors (such as Jet Boat Colorado, Colorado National Monument, Absolute Prestige Transportation company and many more). Please join us from **1:00PM to 4:00PM on April 27** at the Grand Junction Visitor Center, 740 Horizon Drive.

*Media are invited to talk with the attractions at their booths

*Interviews will be available to discuss the outlook of tourism in 2017 and the busy upcoming event season.

~ www.VisitGrandJunction.com ~