

## Grand Junction Area Tourism Membership Program

\*Tourism-related businesses include lodging, restaurants, retail, attractions, activities, events, and craft beverages & products.

Membership Benefit	Tourism-related Businesses <b>Inside GJ City Limits</b>  <b>\$0 Membership Fee - Automatic Membership</b>	Tourism-related Businesses <b>Outside GJ City Limits</b>  <b>\$350 Annual Membership Fee</b> <b>*Lodging businesses: Will include an additional fee.</b>	Tourism-related Businesses <b>Outside GJ City Limits</b>  <b>Choose not to join Membership</b>
<b>Grand Junction Visitor Center:</b> Business rack card / brochure displayed.	YES  Must display Official Grand Junction Visitor Guide at the business. If desired, a brochure rack will be provided at no cost.	YES  Must display Official Grand Junction Visitor Guide at the business. A brochure rack will be provided at no cost.	Benefit not available
<b>Grand Junction Official Visitor Guide:</b> Basic category listing in Directory (name, address, phone).	YES	YES	Benefit not available
<b>Visit Grand Junction Website:</b> <i>Business listing</i> (name, address, phone - no links). Similar to a white page listing.	YES	YES	Benefit not available
<b>Visit Grand Junction Website:</b> <i>Featured listing</i> (description, images, amenities, map, offers, links, and more).  *Featured listing managed by Destination Travel Network and is a pay to play program.	YES  Must include Visit Grand Junction logo with hyperlink on an agreed upon page on the stakeholder website.	YES  Must include Visit Grand Junction logo with hyperlink on an agreed upon page on the stakeholder website.	Benefit not available
<b>Inclusion in Public Relations, blogs, special projects, and marketing co-ops.</b> Based on new services and unique offerings from businesses. Coverage is not guaranteed.	YES	YES	Benefit not available
<b>Access to Destination Travel Network Marketing Services</b> (Must be within City of GJ or a member of the Visit GJ Membership Program to access DTN services. These services are a pay to play program for all stakeholders).	YES	YES	Benefit not available

As of 4/13/2022